

UNIFORM ORDERS MUST BE RECEIVED BY 11 NOVEMBER

NEW ALL STARS UNIFORMS FOR 2027

CBA has appointed Athlead as our new apparel and merchandise partner following a competitive tender process.

This partnership marks an important step forward for the All Stars program. From the 2027 VJBL season, our teams will take the court in a new All Stars playing uniform, supported by a new apparel range and simpler online ordering experience for families.

As part of this transition, all VJBL players will need to purchase a new playing uniform for 2027.

We understand this represents an additional cost for families, particularly if your child's current uniform still fits or was purchased recently. We have kept the compulsory change to the required playing items wherever possible. Pricing for the 2027 playing uniform has now been confirmed, with both uniform pack options priced below the equivalent items under CBA's previous uniform pricing. We will provide further information about ordering, sizing and available financial support before orders open.

The new uniforms will recognise CBA's program sponsors. Sponsorship provides important support for CBA programs and helps reduce the amount that needs to be funded through participant fees.

We are looking forward to seeing our teams take the court in the new range and want to make the transition as straightforward as possible for families.

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FREQUENTLY ASKED QUESTIONS

Why does my child need a new uniform for the 2027 VJBL season?

All CBA VJBL players will move to the new All Stars playing uniform for 2027.

The new range will be produced by Athlead and will incorporate updated sponsor recognition. As a result, existing playing uniforms will no longer be used for VJBL games from the 2027 season.

We recognise that many current uniforms are still in good condition. For this reason, we have kept the compulsory change to the items required for competition wherever possible.

What do I need to purchase?

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VJBL players will need the compulsory Playing Uniform Pack, which includes the new Athlead playing singlet and shorts.

Families can also select the Full Uniform Pack, which also includes the new warm up top.

You will not need to replace every piece of CBA apparel your child already owns. Existing training tops, hoodies, bags and other suitable All Stars apparel can continue to be used.

Additional merchandise, including hoodies, socks, bags and drink bottles, will also be available as optional items. Pricing for these items is still being finalised.

How much will the new uniform cost?

Two uniform packs will be available for 2027:

- Playing Uniform Pack, \$110: Includes the new playing singlet and playing shorts.
- Full Uniform Pack, \$144.30: Includes the new playing singlet, playing shorts and warm up top.

CBA has worked with Athlead to keep the cost of the new uniform as affordable as possible, particularly as all VJBL players will need to transition to the new playing uniform for 2027.

The compulsory Playing Uniform Pack will cost \$110, compared with \$120 for the equivalent playing singlet and shorts under CBA's previous uniform pricing.

The Full Uniform Pack will cost \$144.30, compared with \$165 for the equivalent three items under CBA's previous uniform pricing.

This means both options will cost families less than the equivalent items under CBA's previous pricing.

Pricing for other merchandise, including hoodies, socks, bags and drink bottles, is still being finalised. These items are optional and are not part of the compulsory playing uniform.

What if I recently purchased a current uniform?

We understand this is an important concern, particularly for families who recently purchased a uniform that still fits and is in good condition.

The new playing uniform will be required for VJBL competition from 2027 as CBA moves to the new Athlead range and incorporates our updated sponsor arrangements.

We have kept the compulsory change to the required playing items wherever possible and worked to maintain or reduce the cost of items. Your child can continue to use their existing uniform for training and other appropriate CBA activities where the new playing uniform is not required.

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If the additional cost creates difficulty for your family, please contact CBA. Support is available and we encourage families to speak with us rather than allowing uniform costs to become a barrier to participation.

Will financial assistance be available?

Yes. We do not want the cost of a new uniform to prevent a young person from participating in the All Stars program.

If your family is experiencing financial difficulty, you can contact CBA confidentially to discuss available assistance. We will provide information about how to request support before uniform orders open.

To discuss assistance, email competitions@collingwoodbasketball.com.au.

Why is CBA changing apparel providers?

CBA undertook a competitive tender process to identify a new apparel and merchandise partner.

Athlead was selected based on product quality, service, reliable delivery, customer support and the opportunity to provide families with a simpler ordering experience.

The partnership also gives CBA an opportunity to establish a consistent apparel range across our programs and strengthen how the All Stars brand is presented on and off the court.

Why does CBA have sponsors on its uniforms?

Sponsors provide important financial support for CBA and our programs. Recognising sponsors on our uniforms provides visibility in return for that support and helps reduce the amount that needs to be funded through participant fees.

When do we need to order?

The Athlead uniform store is now open. Orders must be received by **11 November**.

Families requiring the new playing uniform for 2027 will need to place their order during this initial ordering window.

Athlead is targeting delivery to families by 15 January, with 22 January the latest expected delivery date.

Families should order within the nominated two-week window to support delivery before the new uniform becomes compulsory.

How will we order?

Uniforms will be ordered online through Athlead's KitOS platform, available via the CBA website.

The platform provides online ordering and payment, production updates and order tracking. Your order can also be delivered directly to your door.

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Orders placed during the initial two-week ordering window will be delivered directly to families. Athlead is targeting delivery by 15 January, with 22 January the latest expected delivery date.

How will sizing work?

Sizing information will be available before orders are due.

CBA and Athlead also plan to give families an opportunity to check sizing before ordering. Sizing information is available with item. Additionally, a sample size kit will be available and can be accessed by visiting the Collingwood Basketball Stadium and speaking with a Venue Supervisor between 4:00pm and 9:00pm Monday to Thursday evening.

Will there be different uniform cuts available?

Yes. The new Athlead range will include both boys and men's and girls and women's cut playing uniforms.

Players will be able to select the cut that best suits their fit and preference. Sizing information and sample garments will be available before orders are due so players can choose the most suitable option.

What if I order the wrong size?

As the All Stars playing uniform is custom made and produced specifically for CBA, Athlead does not accept returns or exchanges for an incorrect size or change of mind.

Families are responsible for selecting the correct size when ordering. As sizing can vary between apparel providers, we strongly encourage players to check Athlead's sizing charts and use the sample garments and fitting opportunities provided by CBA before placing an order.

Athlead's Returns and Refunds Policy applies to all orders, including separate arrangements for faulty or defective items.

[Athlead Returns and Refunds Policy](#)

Will my child keep their existing playing number?

Yes. Returning players who already have an allocated playing number will retain that number.

New players will be allocated a playing number by CBA. Players born in an odd numbered year, such as 2015, will receive an odd number. Players born in an even numbered year, such as 2014, will receive an even number.

The opportunity is available to enter request for a playing number. This number will only be assigned if available and no conflicts exist. Number allocation remains at the discretion of CBA.

What happens if two players have the same number?

Returning players will retain their existing allocated number.

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New players will be randomly allocated an available number based on their year of birth. This process will ensure new players are not allocated a number already held by another player in their team.

CBA will confirm all playing numbers before uniforms are ordered.

Will the new uniforms arrive before the season?

Yes. Athlead is targeting delivery of uniforms to families by 15 January, with 22 January the latest expected delivery date.

The uniform store is currently open Orders must be received by 11 November. Families will need to place their order within this window to support the planned production and delivery schedule.

Current playing uniforms can continue to be used through Round 1 of grading and pre-season tournaments, providing a transition period before the new uniform becomes compulsory.

Can my child still wear their existing All Stars apparel?

Yes. Existing training tops, hoodies, bags and other All Stars apparel can continue to be used.

The compulsory change for VJBL players is the new Playing Uniform Pack, which includes the playing singlet and shorts. Existing suitable All Stars training tops, hoodies, bags and other apparel can continue to be used.

The new warm up top and additional merchandise range are optional.

Can old playing uniforms still be used?

Current playing uniforms may still be use through Round 1 of grading and pre-season tournaments but will no longer be used for VJBL competition once the new uniform becomes compulsory in 2027.

They still have a use. Players can wear existing uniforms for training and other appropriate activities.

CBA will also explore opportunities to reuse or donate uniforms that remain in good condition rather than seeing them go to waste.

Is this likely to happen again soon?

The Athlead partnership is designed to establish a consistent apparel program for CBA over the coming years.

Our goal is greater consistency in uniform supply, ordering, service and the presentation of the All Stars brand. We do not intend to regularly change apparel arrangements.

What is not changing?

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The uniform is changing. What sits behind the All Stars program is not.

Our identity, our connection to Collingwood and our commitment to accessible, community focused basketball remains central to CBA.

The new range gives our teams a fresh look and recognises the partners who help make our programs possible. Players will still take the court representing the same All Stars community.

Where can I find more information?

We will continue to provide information directly to VJBL families. Pricing for the Playing Uniform Pack and Full Uniform Pack is confirmed, and **the uniform store is currently open until 11 November**.

Families can also read the [Athlead partnership announcement](#) on the CBA website.