

Collingwood Basketball Association exists to support our community and provide a development platform for our players and members through our passion for basketball.

Our vision is to be the basketball club of reference in Melbourne's inner-north for young people who love and want to get involved in the sport.



**DEVELOP** players, coaches and teams to be their best

**Provide SUPPORT** for each other to strengthen our community

**Create a sense of belonging through ENJOYMENT**

The Collingwood Basketball Association:

- Teaches our players to lead by example, play hard but fair, value humility and treat others with respect
- Is a destination of choice for players because of the club's coaching, culture and pathways to high performance
- Encourages players to set and pursue personal goals
- Attracts high performance coaches because of the structure, support and training the club provides
- Believes teamwork will always win over individual court performance
- Values hard work over talent
- Considers constructive feedback necessary for improving both individuals and the club as a whole.
- Creates an environment to build meaningful connections and friendships
- Considers basketball a platform for healthy lifestyles and encourages anyone to get involved regardless of background, gender or ability
- Recognises volunteers as critical to the club's success and encourages, welcomes and supports those willing to help
- Encourages a holistic understanding of the benefits of sport that goes beyond winning and personal achievement
- Demonstrates a strong commitment to our local community giving priority in selection to local players and those committed to Collingwood All Stars.
- Aims to make basketball an enjoyable experience
- Teaches and encourages good sportsmanship
- Clearly communicates our policies and expectations so that basketball remains enjoyable for all our members
- Provides a safe place to play, have fun and make real friends
- Encourages our team mates and celebrates achievements
- Seeks feedback and readily adapts our way of operating to meet our community's needs
- Aims to create a sense of belonging – a place to grow, learn, and stay involved.